

---

CV  
JENS BOTHMER

---



Jens Bothmer,  
Managing Director

Since April 2004, Jens Bothmer has been the Managing Director of Consulting at Iconstorm Agentur für Markentechnik GmbH & Co. KG in Frankfurt am Main, Germany. In addition to his Consulting responsibilities, he is also head of finance. From 1999 - 2004 Jens Bothmer was head of account management for Blue Mars Gesellschaft für Digital Kommunikation mbH, later becoming a member of the board. Focused on digital brand management and Internet projects Jens advised brands such as Arcor and Amadeus Germany. His career began at Deutsche Messe AG, followed by Bahlsen Snacks GmbH, leading him to empolis GmbH (now, Avarto Digital Services a member of the Bertelsmann Group), where he was the Marketing Manager for the TeleMedica project. Jens Bothmer, born 1967, has a degree in Business Studies and majored in marketing at the University of Kassel. He lives with his wife and two children in Bad Soden, Germany.